

PlanetWeb Pre-Mortem Scorecard

Assess your startup idea across four key Nigerian market realities before investing serious capital.

Dimension	Score (0–5)	Notes
Infrastructure Reality		
Trust Readiness		
Spending Reality		
Regulatory Stability		
Total Score		

Interpret Your Results

Total Score	Meaning	Recommended Action
0–7	High-Risk Model	Rework or pivot entirely. Your idea depends heavily on broken systems and inconsistent infrastructure. Failure probability is high within 12-18 months unless redesigned.
8–13	Borderline Viability	Mitigate weak areas before scaling. Expect higher costs and slower growth while stabilizing operations. Proceed cautiously with defined mitigation plans.
14–17	Promising Model	Your model fits most Nigerian realities. Strengthen one or two weaker dimensions before expansion. Focus on execution quality and local adaptation.
18–20	Resilient Model	Built for Nigerian realities. Your structure is sound; focus on timing, scaling, and competition. Continue refining with quarterly reviews and resilience checks.

How to Use This Scorecard

1. Score each dimension from 0–5 using the guide.
2. Add up your total and check the interpretation table.
3. Review weak dimensions and note mitigation steps.
4. Compare with Fragile, Typical, and Resilient examples.
5. Share your score with a co-founder or mentor for feedback.

Balance beats peaks. Aim for four solid legs, not one hero score.

Reassess quarterly, adapt to market shifts, and keep building for the Nigeria that exists.